BOARD OF HEALTH MEETING MINUTES

DATE: November 13, 2018
TIME: 6:00 P.M.
PLACE: Community Learning Center-Lower Level
5650 Parking Street

Excused: J. Runnels and M. Green

1. INTRODUCTION OF GUESTS: Dr. Ali Siddiqui, Greendale Board of Health Medical Advisor,
Madeline Eisen, Greendale Health Department Public Health Specialist and Maria Brady, Graduate
student at the Medical College of Wisconsin

2. APPROVAL OF MINUTES: A. Norton motioned to approve October 9, 2018 draft minutes,
seconded by K. Krueger.

3. CITIZEN COMMENTS: None

4. CORRESPONDENCE/COMMUNICATIONS: None

5. REPORTS:

a. Medical Advisor Report: Dr. Siddiqui shared information on the flu vaccine. He said only 36%
of WI residents were vaccinated against the flu last year. He said they address vaccine hesitancy
at the Froedtert Health Center in several ways: (1) Dispelling the myth that the flu vaccine can
cause the flu. They inform patients that the fever and muscle aches they experience after the
flu is a result of the body's immune system working to develop immunity to the flu (2) Inform
patients about the importance of herd immunity as this will reduce the incidence of flu infection
for those individuals who can't get the vaccine due to health conditions (3) As we age, the body
does not build up as much protection to the flu vaccine, but the vaccine still reduces the severity
of the flu in those individuals who receive it. Dr. Siddiqui also shared that he and the other
physicians at the Froedtert Health Center would be willing to participate in community programs.
He asked what type of information the Greendale BOH was interested in having him share at
future meetings. Ideas included information on disease trends and topics of interest to
community parents, such as illnesses and concussions.

b. Trustee Report: Trustee Genz reported that the Trustees would not be filling the vacant Trustee
seat until the April 2019 election. The money saved by not filling that position will be used for
road repairs. The Board Trustees would be fine tuning and then approving the 2019 Village of
Greendale budget at the 11/20/18 Trustee meeting. Trustee Genz shared that low speed
vehicles will be allowed in the Village. These vehicles are unable to go faster than 35 miles/hour
and so they will not be allowed to cross major state highways, such as Loomis Road and 76th
Street. Individuals driving the vehicles must have a driver's license. Trustee Genz said the
Village Trustees voted to bond $700,000 to purchase a new garbage truck and for roadwork.

a. Health Officer Report: S. Shepeard, Health Officer:
i. Reviewed the October 2018 Board of Health Report.
ii. Reviewed the upcoming Health Department events

NEW BUSINESS:

a. Music and Memory Program presentation. Maria Brady, MPH graduate student at the Medical College of Wisconsin gave a PowerPoint presentation on the program. Music and Memory is a national program designed to help people with dementia find renewed meaning and connection in their lives through the gift of personalized music. The Village of Greendale is now a certified Music and Memory Program community. A leadership team, which attended required trainings, is working to implement a pilot program at Harbour Village. Once the pilot program is successfully implemented at Harbour Village, the leadership team will work to connect the program with individuals and families who attend Ferch’s Memory Café.

6. OLD/ONGOING BUSINESS:

a. Madeline Eisen, Greendale Health Department Public Health Specialist provided updated information on ordinances related to electronic smoking devices, which were passed by 14 Wisconsin communities. Madeline contacted Greenfield Health Department this past month and learned that they had received very little pushback from any businesses or residents about the ordinance they passed. The Oak Creek Health Officer told Madeline that they had no complaints about the ordinance in that community. Greendale does not have any “vape shops” and so we don’t have any brick and mortar buildings that would be affected by an ordinance. There is only a vape kiosk at Southridge Mall. Walgreens and the gas stations sell e-cigarettes but that is a very small part of their inventory.

Madeline met with Jeremy Vlaj, Greendale Police Officer and Greendale High School Resource officer. Jeremy said there is a school district policy that restricts e-cigarettes or similar items. As a police officer, it is difficult to ticket students, as police cannot test the product to assess if it contains nicotine. Students could pour other liquids into the units. Jeremy said he finds there is a bigger problem with e-cigarettes at the Greendale Middle School. This might be due to the students there thinking the e-cigarettes are less risky than smoking marijuana.

Madeline shared information about possible FDA restrictions on marketing practices. One company is pulling all the fruity flavored items voluntarily as youth are attracted to those devices.

BOH members discussed the next steps the BOH would take if interested in creating a BOH resolution to restrict electronic smoking devices for Greendale’s workplace smoke-free policy. S. Shepeard said she will discuss this information with Todd Michaels, Village Manager and share the ordinances five other nearby communities have passed. Discussion
included the following steps Health Department staff will complete before the November BOH meeting:

i. Obtain the current number of WI communities that have restrictive ordinances that include electronic smoking devices

ii. Contact the Greenfield, West Allis, and Oak Creek Health Departments to ask about their business communities’ perspectives on the ordinance

iii. Contact the Greendale Police Department to ask about their perspective on an ordinance

7. TABLED BUSINESS REVIEW: None

8. COMPLETED BUSINESS REVIEW:

9. ADJOURNMENT: M. Green motioned to adjourn the meeting, seconded by J. Runnels. Meeting adjourned at 7:33 PM. Next meeting: January 8, 2019 at 6:00 PM at Greendale Health Department, Lower Level, 5650 Parking Street, Greendale

Please notify Sue Shepeard, Greendale Health Officer or Theresa Rypel, Clerk @ 423-2110 if you are unable to attend this meeting. Email: trypel@greendale.org