

## HOW TO GET HERE

**From the North:** Take 43-south to 894-west. Take 894-west to the 60th Street exit. Head south on 60th Street to Grange Avenue. Continue heading south across Grange Avenue. 60th Street becomes Northway. Continue on Northway to Broad Street, the heart of the Village.

**From the West:** Take 894-east to the 60th Street exit. Head south on 60th Street to Grange Avenue. Continue heading south across Grange Avenue. 60th Street becomes Northway. Continue on Northway to Broad Street, the heart of the Village.

**From the South:** Take 94-west to 894-west. Take 894-west to the 60th Street exit. Head south on 60th Street to Grange Avenue. Continue heading south across Grange Avenue. 60th Street becomes Northway. Continue on Northway to Broad Street, the heart of the Village.

Produced by the Village of Greendale.  
For more information visit:

[www.greendale.org](http://www.greendale.org)

## EXPLORE GREENDALE



**Trimborn Farm** – Journey back in time at Trimborn Farm, a Civil War farmstead listed on the National Register of Historic Places. The site still houses some of the early kilns used for lime production in the mid 1800's and is home to one of the largest stone barns still standing in Wisconsin. Enjoy a tour of the neighboring Jeremiah Curtin House, an Irish stone cottage where the folklorist, linguist and diplomat spent his boyhood years.

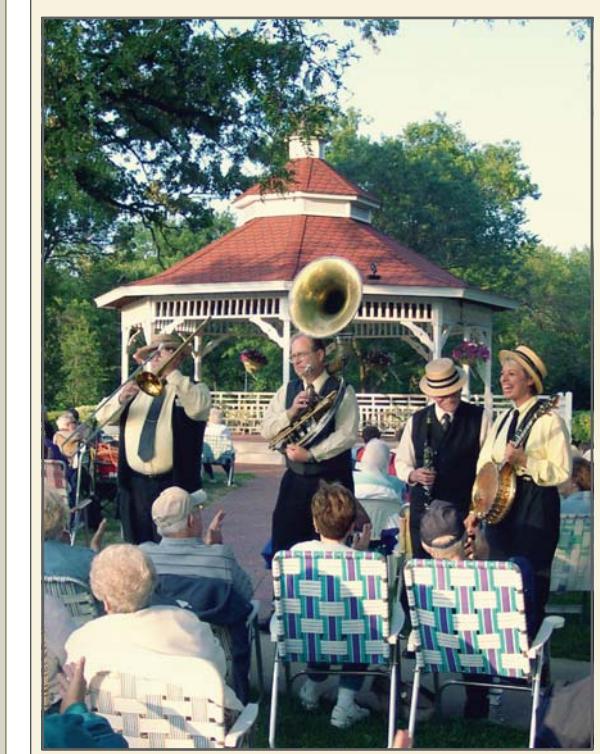
**Shops of Historic Downtown Greendale** – Visit the unique shops, boutiques and charming restaurants located in Historic Downtown Greendale. Stop in at the Reiman Visitor Center and learn about the origins of Reiman Publications, the publisher of 13 magazines including "Taste of Home."

**Whitnall Park Boerner Botanical Gardens** – Take a leisurely stroll through Milwaukee County Park's internationally renowned horticultural showplace or enjoy the fragrant scents and colorful sights of the gardens through a guided walking tour.

**Southridge Mall** – Greendale is home to Wisconsin's largest enclosed shopping center with over 109 specialty stores and restaurants.

**Oak Leaf Trail** – Bike, skate, run, or walk on the trail that traverses through Greendale and all of the major parks and parkways in Milwaukee County.

# HISTORIC GREENDALE WISCONSIN



*Come for a visit,  
stay for a lifetime.*



## FESTIVALS & EVENTS

Greendale hosts many special events and celebrations throughout the year. The annual July 4th activities bring friends and neighbors together for a fun-filled day in the Village including a parade on Broad Street, a corn roast, and of course, spectacular fireworks. In October, the Hay Days Fall Festival features tractor-drawn hay rides, square dancing, pony rides, live music and more. Strolling carolers, horse drawn carriage rides, hand-warming fires and over 100,000 lights twinkling in the night transport you back in time during the popular holiday celebration, A Dickens of a Christmas. Other community events include gazebo concerts, green markets, a reenactment of a civil war encampment, a tour of Greendale "Original" homes, a vintage baseball tournament, and a garden-gazing walk.



# Greendale Then & Now

**K**nown for its rich heritage and beautiful green spaces, the Village of Greendale consistently ranks as a favorite small town to visit and a great place to live and work.

Greendale was originally developed in 1936 as part of President Franklin Roosevelt's New Deal in the wake of the Great Depression. With the purchase of 3,400 acres of farmland southwest of Milwaukee's city limits, the federal government's Resettlement Administration had three main objectives: demonstrate a new kind of suburban community which combined both city and country life, provide good housing at reasonable rents, and to create jobs for unemployed workers.

The site of the development, adjacent to renowned Whitnall Park, was chosen for its gentle hills, thick wooded areas, and scenic ponds. One of three "Greenbelt" communities in the country, the historic Village of Greendale was built on the "garden city" model, in which housing was situated within easy walking access of gardens, employment and a town center.

The original downtown area included the Village Hall, several businesses and 366 homes which provided 572 living units. Single family homes, multi-family homes and rowhouses, made of concrete block, were built to accommodate a mix of family sizes and income levels. Uniquely designed, the homes were positioned close to the street with the living room at the back of the house to allow residents a better view of their picturesque yards. These quaint homes were often referred to as "Greendale Originals." In 1949, the Public Housing Administration gave occupants of these Greendale homes the first right to purchase them from the

government and in many cases, the residents exercised this option. The transfer of ownership from the federal government was largely completed by the end of 1952.

Today, Greendale's village center is listed in the National and State Registers of Historic Places, with the original homes and many buildings considered historically significant. Residents



*Village of Greendale, The Garden Community*

continue to enjoy lush green spaces, outstanding municipal services, thriving businesses, a highly rated school district and a comprehensive park and recreation department. Community members are active in many local civic organizations, church groups and school committees where they volunteer their time and talents for the betterment of the Village. Visitors, and residents alike, savor the community's heritage. Newcomers as well as founding families are committed to preserving Greendale's rich history and small town charm.