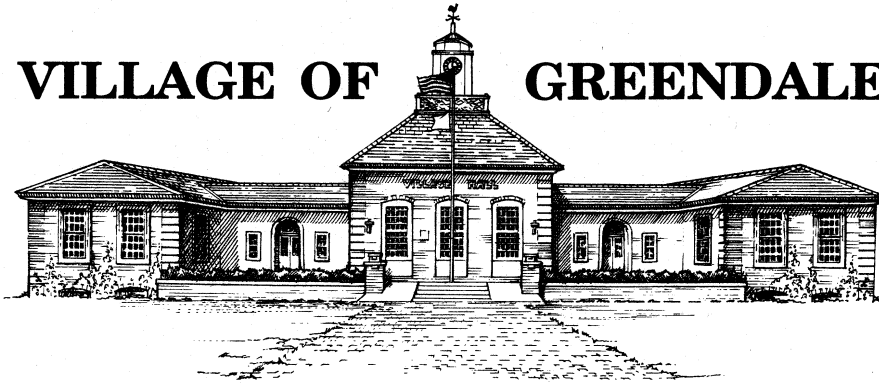




VILLAGE OF GREENDALE



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John R. Hermes, Village President
Todd K. Michaels, Village Manager

PRESS RELEASE

TO: *GreendaleNOW* *Village Webpage* **DATE:** July 2, 2013
Milwaukee Journal
Sentinel **FROM:** Todd Michaels
Patch.com Village Manager
NBC 4 - WTMJ4
Fox 6 - WITI
ABC 12 - WISN
CBS 58 - WDJT

RE: Water Lateral Insurance Coverage Mailing **RELEASE DATE:** Immediate

HomeServe USA Repair Management Corporation recently sent a mailed advertisement to a significant number of Village of Greendale residents soliciting insurance coverage for water laterals. In its advertising materials, HomeServe states that property owners are responsible for lateral repairs between the Village's right-of-way and their house and solicits insurance coverage for water laterals. HomeServe is correct in claiming that property owners are responsible for lateral repair costs between the Village's right-of-way and their house. However, property owners should contact their insurance companies to see if they are already covered for a lateral damage incident, or if they feel such coverage is warranted. Additionally, property owners should use extreme caution when considering such insurance coverage. Property owners are urged to read the fine print of the proposed coverage and determine if the long term costs warrant such coverage.

The Village of Greendale does not endorse HomeServe and HomeServe is not affiliated with the Village of Greendale. Village residents are also encouraged to research HomeServe USA Repair Management Corporation themselves using sources such as the BetterBusiness Bureau.

Persons wanting additional information about this press release may contact: Todd Michaels, Village Manager at (414) 423-2100.

Cc: Board of Trustees
Department Heads
Administrative Staff

Post: Village Hall
Safety Center
Library