



Summer 2017

Re: Greendale Community Fun Run and Walk
Request for Donation/Sponsorship

The Greendale Step Up To Better Health Fun Run and Walk is one of the most popular community events in Greendale, and it needs your help.

Members of the entire Greendale community alongside runners and walkers from across southeast Wisconsin are encouraged to participate in this healthy, fun filled activity. While our schools compete for a highly coveted traveling trophy (awarded to the school with the highest number of participants) the top runners also receive prizes. Our event, which began in 2009, has grown to over 800 participants.

This activity also serves as a health-focused fundraiser for our schools. The run/walk raises over \$10,000 each year for our schools, helping groups avoid fund-raisers that sell candy and other unhealthy items.

We work to keep costs low but we do need financial donations to help with this event. Medals, trophies, permits, t-shirts, and a host of other expenses add up. While volunteers provide all the people-power to keep the run moving, we need your help with the costs. It's the help of generous sponsors like you that allow the fun run to continue to grow and keep Greendale "Stepping Up" into the future.

Sponsoring the Step Up to Better Health Fun Run is a great way to be seen in the community, and all of our sponsors are recognized. Enclosed is information describing the different levels of sponsorship and the ways we make sure your contribution is appreciated by all of our participants.

Thank you for your consideration.

Aleks Skibicki and the
Step Up To Better Committee



Greendale Schools and Step Up to Better Health Committee
Thank You for Stepping Up!

GREENDALE RUN EVENT
2017 EVENT SPONSORSHIP LEVELS
PROVISIONS AND AGREEMENT

Event Date: Sunday, October 22, 2017

Run/Walk Start: 10:30 a.m. (day-of-event registration: 9:30 a.m.)

Event Location: Greendale High School Football Field and Surrounding Community

Sponsorship Levels and Privileges for 2016

Platinum: \$500.00+ Sponsorship Level

- Premier placement of name **and logo** on event t-shirt
- Name will be announced during event
- Name on the sponsorship thank you signs posted at the event
- Listed on registration form/flyer as a sponsor
- Table at the event (see table/tent information below)

Gold: \$250.00 Sponsorship Level

- Name **and logo** printed on the back of the t-shirts
- Name will be announced during event
- Name on the sponsorship thank you signs posted at the event

Silver: \$150.00 Sponsorship Level

- Name will be announced during event
- Name on the sponsorship thank you signs posted at the event

Donate a Raffle Prize

- Name on the raffle prize
- Name on thank you signs posted at the event

Please support the Step Up to Better Health Greendale 5K Run and 2 Mile Walk Event by selecting a sponsorship level. We appreciate your interest in Greendale, health, and our event and hope you will be able to help us continue to provide this opportunity.

Provisions and Agreement

Any logo, photo, or images to be used on event materials must be submitted by Monday, September 4, 2017 to kwaterk1978@yahoo.com, or the Greendale Health Department. Payment would be appreciated by September 15, but must be turned in no later than October 1, 2017.

Raffle prize donations can be accepted until October 20, 2017 at the Greendale Health Department at 5650 Parking Street, Greendale, WI 53129. (phone: 414-423-2110, hours: 8-4:30, Monday-Friday)

Tables/Tents

Tables at the start/finish of the Step Up To Better Health Fun Run/Walk will be available upon request for the use of sponsoring organizations provided they meet the following criteria:

- 1) The display and any materials distributed are thematically appropriate, i.e. related to community health, and
- 2) The display and any materials distributed are approved by the Step Up To Better Health organizing committee.

Table availability is limited by the space available at the race area and approval by the Step Up To Better Health committee. Tables may be available at lower sponsorship levels, but Platinum Level sponsors will get the first availability. Table privileges may be revoked at the committee's discretion.

Sponsors are responsible for the set-up and take down of any structure (booth, table, tent, etc.) brought in by the sponsor.

Sponsors are responsible for maintaining and monitoring their area during the event.

Any materials distributed at the event by sponsors are the responsibility of those sponsors or vendors and their personnel.

Although the run starts at 10:30 am please arrive by 8:30 am to allow enough time for set-up of your area prior to the day-of-event registration.

Details

Once all sponsorship fees, images, materials and signed agreement have been received each sponsor will be sent event instructions.

Checks may be payable to: STEP To Better Health

Payments and agreement should be mailed to: ATTN: Step Up to Better Health, Greendale Health Department, 5650 Parking Street, Greendale, WI 53129

Questions and request for additional information should be directed to Catherine Trecek, Greendale Health Department, 414-423-2110 or Aleks Skibicki, 414-595-6668.

GREENDALE RUN EVENT
2017 EVENT SPONSORSHIP LEVELS
PROVISIONS AND AGREEMENT
Greendale FUN Run/Walk Event October 22, 2017
At Greendale High School

Sponsorship Level chosen: (Please circle one)

Platinum \$500+ (Please indicate sponsorship amount \$_____)

Gold \$250

Silver \$150

Other: _____

(Sponsor's Name/Organization/Corporation)

(Sponsor Representative/Contact Person)

(Sponsor Contact Information: email, phone)

(Signature)

(Date)

Event Representative

(Greendale Run Event Representative)

(Date)

(Greendale Run Event Representative Contact Information: email, phone)
